



Figure 3. Cluster of 'Holiday' strawberry fruit.

and evaluated on color, flavor, and texture. A scale of 1-10 was used giving equal weight to all three characteristics. Table 2 shows the results on seven of the named varieties used in the trials. 'Holiday' rated high in all tests because of its good color and texture. Panelists varied in their response to flavor; however, most growers and home gardeners find the flavor highly acceptable. The highly aro-

matic flavor is distinctly different from most varieties and easily identified.

Plants are available from the New York State Fruit Testing Association, Geneva, New York, and the Lewis Farms, Inc., R. F. D., South Deerfield, Mass. 01373.

Table 2. Taste panel scores on seven freeze-thawed strawberry varieties.\*

Variety	Color	Flavor	Texture	Average Score
Fletcher	7.5	6.9	6.1	6.8
Holiday	6.9	5.5	6.5	6.3
Frontenac	7.1	6.9	5.0	6.3
Garnet	6.3	6.5	5.9	6.2
Midway	6.1	5.8	5.9	5.9
Raritan	5.0	5.5	4.9	5.1
Fortune	4.1	4.9	2.9	4.0

\*Average score of 24 panelists using a scale of 1-10, 10 highest rating.

### References

- Ourecky, D. K. and M. C. Bourne. 1968. Measurement of strawberry texture with an Instron machine. Proc. Amer. Soc. Hort. Sci. 93:317-325.

## French Hybrid Grapes Given Names

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Several numbered French hybrid grapes that have gained commercial importance in the Great Lakes grape districts have been given names.

The use of numbers to identify cultivars selected by 'Seibel,' 'Ravat,' and other French hybridizers has sometimes resulted in confusion among growers and has created a problem in identifying varietal wines by name.

For this reason, the Finger Lakes Wine Growers Association in 1970 selected names for seven of the French hybrids which are important in New York. These selections had not been named by the French originators and would never be sufficiently important in any of the French districts to be named. The selected names were published by the Association in an

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eight-page leaflet dated August 24, 1970. This leaflet also contained descriptions and notes prepared by George Remaily, Experimentalist, and George L. Slate, Professor Emeritus of the New York Agricultural Experiment Station at Geneva, New York. The sponsoring Association is made up of wineries in the Finger Lakes region of New York State and has as its major stated objective, "the protection of the interest of every phase of the grape and wine industry."

The leaflet entitled *French-American Hybrid Names* was distributed to a number of magazines and journals, experiment stations, grape breeders, nurseries and viticulturists. Sometime following its distribution the Canadian Wine Institute questioned the process of naming and specifically objected to the name 'Cameo' for 'Seibel 9549.' They considered this name descriptively inappropriate for a grape making a deeply colored wine and also an infringement on a proprietary name used by one of their member companies.

As a result of correspondence and meetings of interested parties at various times and places in 1971 and 1972, it was agreed at a meeting at Rochester, N.Y. on 19 January, 1972 that a committee be set up, to be called the Great Lakes Grape Nomenclature Committee. This committee would function in the naming of French-American hybrids which do not have a name and that are or will become commercially significant in the Great Lakes area. Members of the Commit-

tee as organized at Vineland, Ontario, March, 1972, were as follows:

President: Oliver A. Bradt, representing the Great Lakes Grape Research Coordinating Committee; Secretary: Ernest A. Kerr, Horticultural Research Institute of Ontario, Vineland Station; G. W. B. Hostetter, representing the Canadian Wine Institute; John Einset, representing the New York State Agricultural Experiment Station; Seaton C. Mendall, representing the Finger Lakes Wine Growers Association.

The Committee approved of the earlier published names, with the one exception previously mentioned of 'Cameo' that had been proposed for 'Seibel 9549.' It was agreed that the name 'De Chaunac' be given instead in honor of Adhemar F. de Chaunac, who was instrumental in the introduction into Canada of a number of French hybrid cultivars. The names proposed for the other numbers by the Finger Lakes Wine Growers Association in 1970 were recognized as acceptable.

The following are the names now recognized. They have been submitted by the Secretary of the Committee to H. P. Olmo for publication in the Register of New Fruit and Nut Varieties:

- 'Rosette' (Seibel 1000)
- 'Rougeon' (Seibel 5898)
- 'Chancellor' (Seibel 7053)
- 'Verdelet' (Seibel 9110)
- 'De Chaunac' (Seibel 9549)
- 'Cascade' (Seibel 13053)
- 'Vignoles' (Ravat 51)