

TOO MANY VARIETIES

By Mrs. Henry W. Miller Jr.

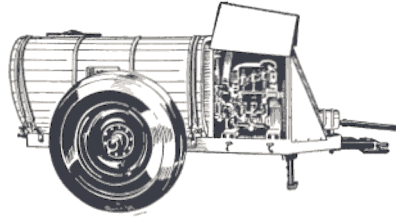
Va. Fruit 34(8):18. 1946.

This short item might be considered to express the consumers point of view and is well worth noting. The author states that the east should eliminate odd varieties of fruits from its plantings.

Lists of commercial varieties should be reduced to a practical minimum. Nurseries should be encouraged to produce and sell to growers only approved commercial varieties.

The Northwest confines their advertising and publicity work to only five varieties which makes their competition stronger. Too many varieties of apples creates confusion on the part of the purchaser and are often unprofitable for the grower.

—W.P.J.



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