

Jerseybelle Strawberry

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THE New Jersey Agricultural Experiment Station announces the naming of a new strawberry variety "Jerseybelle". The Small Fruits Industry Committee, of the New Jersey State Horticultural Society, cooperating with the New Jersey Agricultural Experiment Station, named the variety which has been under test for several years as N. J. 7-A. Jerseybelle is the seventh strawberry to be named since the breeding program began in 1928.

Jerseybelle originated from crosses made in 1947 by F. A. Gilbert, now with the Wisconsin Agricultural Experiment Station. The parentage includes the varieties Fairfax, Lupton, Aberdeen and Pathfinder. N. J. 953 (N. J. 72 x Fairfax) x N. J. 925 (Path-

finder x Fairfax). The N. J. 72 is Lupton x Aberdeen. Jerseybelle is a large and vigorous plant. It produces fewer runner plants than Sparkle and Redcrop, but sufficient to make a full matted row.

The fruit is large, bright and shiny. The calyx is large, and double on first berries, and remains green throughout the harvest. The fruit has rather prominent seeds. The flesh is slightly white streaked, and dark red when fully ripe. The dessert quality is good, and it has been satisfactory as a frozen berry in tests. Jerseybelle is a firm berry, a good shipper, and a good holding variety. It ripens later than Sparkle and should be considered a late mid-season variety. Jerseybelle looks like a fine addition to the family of New Jersey strawberry varieties.



Fig. 1. A harvest scene showing the large, vigorous plants and the large, bright fruit of the new Jerseybelle strawberry.



Notes on Some Fruits in Europe

Early Red raspberry in England has only six to eight drupelets per fruit—very poor.

Zweiffruchte cherry from Switzerland is dark, rich and soft. Wonderful for jam.

Crane's Cherries:

Merton Glory—rich, very large, and good for canning.

Merton Premium—red.

Merton Heart—high quality.

Merton Bounty—good.

Merton Favorite—dark red.

—H. B. Tukey, East Lansing, Michigan.

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