

Annual Report of American Pomological Society for 1957

Membership

Seventy new annual members joined the Society in 1957. This increase in membership was the result of excellent publicity given to the Society in the American Fruit Grower and the American Nurseryman, and the cooperation of many individual members.

Life members were all asked to pay an annual assessment of \$2.00, to offset the increased cost of printing Fruit Varieties and Horticultural Digest. The response was excellent.

All fruit grower organizations were approached for industrial memberships at \$10.00 per year. The response was relatively poor, although we did gain several such members.

Over 100 commercial concerns, including some 70 nursery companies were also invited to become industrial members at a minimum of \$10.00 per year, or to buy advertising space in the Digest. Here too the response was poor.

Libraries were informed that their status as members is no longer practical since the Annual Proceedings are no longer being published. Libraries which formerly were members are now subscribers to the Digest only.

The membership of the American Pomological Society as of December 15, 1957 was as follows:

Annual members	214
Life members	104
Society members	7
Industrial members	9

Finances

The Society ended the year of 1957 (Dec. 15, 1957) with a balance of \$1355.00, having started the year with a deficit of over \$600. Total receipts were \$3,471.00; disbursements were \$2116.00.

Fruit Varieties and Horticultural Digest

Four issues were published in 1957. The amount of material coming to the editor for publication increased over the previous year, but was still inadequate.

Sixty-seven new subscribers were obtained, including 53 from foreign countries. Total number of subscribers was 247.

All advertisers were billed for advertisements in Volumes 10 and 11, and all but one responded favorably. Five new accounts were obtained.

True-to-Name Nursery Stock Program

The program for inspection of nursery stock for trueness-to-name continued to expand through the University of Massachusetts group, under the leadership of A. P. French. Inspections were carried on in nine states, including Michigan and Iowa. Future leaders of this program are being trained for the Middle Atlantic and Ohio-Michigan areas.

Fruit Gardens Committee

This committee included, in 1957, H. W. Fogle, R. M. Peterson, L. A. Whitton, and H. W. Young, with K. W. Hanson as chairman. A survey was initiated which resulted in the appearance of the valuable peach variety scionwood source list in Vol. 13, No. 1 of this publication.

Aside from the Wilder Committee, other standing committees than those already mentioned, were inactive during 1957 and are therefore not included in this report. Elected and appointed officers for 1957 are listed on page 48, Vol. 12, No. 3 of this publication.