

Annual Report, American Pomological Society—1961

G. M. KESSLER
Secretary—Treasurer

Membership

The status of membership of the American Pomological Society as of January 1, 1962, was as follows:

Annual members	332
Life members	95
Industrial members	16
Society members	17

Total 460

A flier designed to promote membership was printed during 1961. Six thousand of these fliers were distributed with catalogs of Stark Bros. Nurseries and through various state horticultural societies. A letter inviting membership was also sent to a group of 45 European pomologists.

Financial Statement

Receipts:

Annual members, dues	\$1006.00
Life members, assessments	128.00
Industrial & Soc. membership, dues ..	310.00
Advertising	820.50
Dividends and interest	309.59
Fruit Var. & Hort. Dig.	295.33

2869.42

Balance on hand Dec. 23, 1960 1968.82

Total \$4838.24

Expenditures:

Fruit Var. & Hort. Dig., printing, engravings (4 issues)	\$1561.91
Honorarium to Secretary	500.00
Miscellaneous office expenses	228.12
Printing of stationary and fliers	215.83
Wilder medal	36.05
Postage for all purposes	183.50
Amer. Fruit Grower subscriptions ..	200.00
Membership, Internat. Soc. Hort. Sci.	10.00

2935.41

Balance on hand Dec. 12, 1961 1902.83

Total \$4838.24

Fruit Varieties & Horticultural Digest

Subscription:

Individual subscribers, U. S.	53
Individual subscribers, Outside U. S.	56
Libraries, U. S.	67
Libraries, Outside U. S.	18

Total 194

Advertisers: 16 in good standing.

Back issues: 318 sold.

Reprints: 650 ordered by authors



Fortune and Geneva Strawberries

The strawberry varieties Fortune and Geneva, introduced by the New York Agr. Exp. Station in 1961, are described by George Slate and John Watson in "Farm Research".

Fortune is a seedling of self-pollinated USDA 2827 (Dorsett × USDA 367). It shows promise for fresh market because of its superior flavor, and light, bright red color. Its skin is as firm as that of Empire. Plant is vigorous and productive, and its leaves have a distinctive, faint, bluish cast. Fortune ripens early.

Geneva (N.Y. 316 × Red Rich) is an everbearer with much better quality than other everbearers at Geneva. Berries are large, attractive, slightly dark, with a skin as tender as Catskill. Geneva ripens its first crop in midseason. Plants are vigorous, productive, and will make sufficient runners if soil is fertile and moist, and if blossoms are removed.