

# Annual Report of American Pomological Society for 1963

GEORGE M. KESSLER  
Secretary-Treasurer

Membership			Honorarium to Sec., and travel .....	
	1962	1963		
Life .....	78	74	Postage .....	199.04
Annual .....	403	442	Award books	
Industrial .....	16	19	Discount on Canadian checks	9.49
Society .....	19	18	Total .....	3,442.49
Total .....	516	553		

## Financial Statement

### Receipts:

Annual members, dues .....	\$1,290.00
Life members, assessment ..	133.00
Industrial and Society members, dues .....	365.00
Dividends .....	272.80
Advertising, F.V.H.D. ....	1,017.50
Back issues of F.V.H.D. ....	55.28
Subscriptions to F.V.H.D. ...	279.99
Total receipts .....	3,413.57

Bal. on hand in checking account, Nov. 21, '62 .....	90.11
Bal. on hand in saving account, Nov. 21, '62 .....	1,408.57
Interest accrued from savings account, 1963 ....	56.01
Grand Total .....	4,968.26

### Expenditures:

Printing and engraving, F.V.H.D. ....	\$1,722.74
Printing letterheads, envelopes .....	208.07
Subscriptions to fruit grower publications .....	230.50
Secretarial and misc. office expenses .....	172.50

## Honorarium to Sec., and travel .....

Postage .....	199.04
Award books	
Discount on Canadian checks	9.49
Total .....	3,442.49
Bal. on hand in checking acct., Dec. 4, 1963 .....	211.19
Bal. on hand in saving acct., Dec. 4, 1963 .....	1,314.58
Grand Total	4,968.26

## Fruit Varieties and Hort. Digest

### Subscribers:

	1962	1963
Individual .....	89	69
Libraries and organizations	100	123
Total .....	189	192

### Advertisers: 15

Rates for advertising were increased approximately 20%.

*Cost of printing:* Basic cost rose from \$361.00 in 1962 to \$390.00 in 1963.

*Cost of reprints:* \$13.50 for 50 4-page reprints; \$16.50 for 100 reprints.