

Annual Report of American Pomological Society for 1963

GEORGE M. KESSLER

Secretary-Treasurer

Membership			Honorarium to Sec., and travel	
	1962	1963		
Life	78	74	Postage	199.04
Annual	403	442	Award books	
Industrial	16	19	Discount on Canadian checks	9.49
Society	19	18	Total	3,442.49
Total	516	553		

Financial Statement

Receipts:

Annual members, dues	\$1,290.00
Life members, assessment ..	133.00
Industrial and Society members, dues	365.00
Dividends	272.80
Advertising, F.V.H.D.	1,017.50
Back issues of F.V.H.D.	55.28
Subscriptions to F.V.H.D. ..	279.99
Total receipts	3,413.57
Bal. on hand in checking account, Nov. 21, '62	90.11
Bal. on hand in saving account, Nov. 21, '62	1,408.57
Interest accrued from savings account, 1963	56.01
Grand Total	4,968.26

Expenditures:

Printing and engraving, F.V.H.D.	\$1,722.74
Printing letterheads, envelopes	208.07
Subscriptions to fruit grower publications	230.50
Secretarial and misc. office expenses	172.50

Bal. on hand in checking acct., Dec. 4, 1963	211.19
Bal. on hand in saving acct., Dec. 4, 1963 ..	1,314.58
Grand Total	4,968.26

Fruit Varieties and Hort. Digest

Subscribers:

	1962	1963
Individual	89	69
Libraries and organizations.	100	123
Total	189	192

Advertisers: 15

Rates for advertising were increased approximately 20%.

Cost of printing: Basic cost rose from \$361.00 in 1962 to \$390.00 in 1963.

Cost of reprints: \$13.50 for 50 4-page reprints; \$16.50 for 100 reprints.