

PLANTING TO REDUCE THAT GAMBLE

By E. D. Gensinger, *Grower*,
Wenatchee, Wash.
1947 Peach Annual p. 22-23.

This article contains a number of valuable observations on fruit production. One of the first considerations is that a person should enjoy the work in which he is engaged.

Location of Orchard

As far as the orchard itself is concerned the first consideration should be the general location. The East has an advantage over the West in respect to being close to the large centers of population. On the other hand the climatic advantages of the West result in large yields and most peach processing plants are located in this section of the country.

Care should be exercised in selecting a well-drained soil and also one which has good water-holding capacity. The site should be on high sloping land to give protection from frost.

Variety Selection Important

Another consideration in reducing hazards in peach growing is the matter of variety. A thorough study should be made to determine what variety to plant. Check for desirability in quality. Check as to time of maturity. Check as to bearing habits. Check all possible factors before planting to insure greater profits in the bearing orchard.

Miscellaneous Considerations

Soil management must not be overlooked. We must quit wasting and mining our soil.

If you stay in business you must have repeat orders and these come only from satisfied customers. The fruit should be

properly matured, packaged and merchandised if repeat orders are to be secured.

Conditions and practices are ever changing. A successful grower must be always on the alert.--W.P.J.

A PICTURE - QUIZ



How many fruit growers can explain the phenomenon represented in the above illustration? The answer will be found on page 95.

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